

## MEDIA RELEASE

28 JANUARY, 2009

## RWP RAINWATER SYSTEMS GRANTED SMART APPROVED WATERMARK

CAP Industries is pleased to announce that it has been granted Smart Approved WaterMark for its RWP and RWPi series of rainwater pump systems.

The Smart Approved WaterMark scheme is Australia's outdoor water saving labelling programme for products and services that help to reduce water use in and around the home. Products and services with the Smart Approved WaterMark label have been assessed by an independent panel of technical experts who have demonstrated extensive experience and capability in their chosen field.

According to CAP Industries' Managing Director, Bou Spithoven, the achievement consolidates what has been an enormously successful period for the innovative mains changeover solution. "Industry recognition of both the RWP and RWPi series' has continued to grow since their release in 2004 due to their consistent in-field performance and superior design" he explains. "We are delighted to be able to add the Smart Approved WaterMark to this background."

The Smart Approved WaterMark is a not-for-profit scheme designed to help consumers make an informed choice about saving water around their home, garden and pool. Mr Spithoven continues, "The addition of the Smart WaterMark label on the RWP and RWPi rainwater pump systems will give our consumers the confidence that they are buying a product which has been independently verified as a genuine water saving device."

The RWP and RWPi series of Rainwater Pump Systems are a flexible, easy-to-use solution for the automatic switching between rainwater and mains water supply. Already installed throughout Australia in a range of applications including schools, community halls and domestic housing, they offer a number of significant and unique advantages including:

- No mixing or usage of mains water when rainwater is available (mains water usage is completely stopped);
- No mains pressure drop (mains water supply bypasses the pump);
- Suitable for a range of pump brands & sizes;
- Capable of accommodating flow rates up to 90lpm;
- In the event of a power failure or depleted rainwater supply, the system automatically reverts to mains water supply.

The RWPi range is a unique, dual-outlet solution which delivers even greater control over where precious mains water is used. As with the RWP series, the RWPi rainwater pump systems automatically switch between mains water and tank water. However if the rainwater supply is exhausted, the RWPi system will supply mains water for household water requirements only – limiting irrigation water use to rainwater.

CAP Industries was granted the Smart Approved WaterMark in January 2009.





## **Further information**

Smart Approved WaterMark: www.smartwatermark.info (for industry)

www.smartwatermark.org (for consumers)

CAP Industries: www.capindustries.com.au

## Contact

Alicia Spithoven, Marketing Manager CAP Industries Pty Ltd

Ph: 9763 8799 Mob: 0412 141 024